

# SIRAJUM MAHDI

## WordPress Developer & Designer

Titarkul Road, Noagaon, Joydebpur, Gazipur – 1700

sirajummahdi@gmail.com | +880 1405 490 566 | www.sirajummahdi.com

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## PROFESSIONAL SUMMARY

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A WordPress Developer with over 4 years of hands-on experience building, maintaining, and optimizing custom WordPress websites and WooCommerce stores. I've worked with clients across different industries, from setting up fast, clean online stores to developing custom plugins when off-the-shelf solutions didn't cut it. Along the way, I've built solutions for affiliate tracking, lead generation, and AI integrations when projects needed something specific. I've also contributed to WordPress core (6.3 and 6.5), which keeps me close to how WordPress works under the hood. Comfortable with remote collaboration and always keeping up with the tools and trends that make the work better.

## PROFESSIONAL EXPERIENCE

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### WordPress Developer

*WPPOOL – Sheridan, WY, USA (Remote)* | February 2024 – Present

- Maintain and manage multiple custom-developed WordPress websites, ensuring optimal performance, security, and uptime
- Developed internal-use WordPress plugins, including a user synchronization plugin for seamless data syncing between two separate WordPress sites
- Implemented dub.co affiliate tracking system, enabling robust referral and partnership management
- Led website speed optimization initiatives, significantly improving page load times and Core Web Vitals scores
- Handle a wide range of technical tasks including troubleshooting, server-side configurations, and third-party integrations

### WordPress Developer (Part-Time)

*Liberate Labs – Austin, TX, USA (Remote)* | June 2023 – February 2024

- Designed and developed a modern, responsive company website using WordPress
- Built custom WordPress websites and plugins tailored to client-specific requirements
- Developed a custom lead magnet form plugin for a high-revenue client (multi-million dollar business), driving significant lead generation results
- Created a custom form plugin integrating website forms directly with the client's proprietary AI model for intelligent data processing
- Delivered end-to-end web development solutions for multiple clients

### Web Developer (Part-Time)

*SEAN Publication – Dhaka, Bangladesh (Hybrid)* | February 2023 – March 2024

- Built and launched a fully optimized WooCommerce e-commerce store with exceptional speed and performance
- Developed custom WordPress plugins including a Book Gifting System, allowing customers to purchase and gift books directly through the platform
- Created a Custom Certificate Generator plugin for automated certificate creation and distribution
- Managed ongoing website maintenance, updates, and performance optimization

### Elementor Expert

*eleNotion – Dhaka, Bangladesh (Remote)* | June 2022 – April 2023

- Built custom WordPress websites for clients using Elementor and Elementor Pro page builder

- Developed and maintained WooCommerce online stores with custom functionality
- Customized WordPress themes and created pixel-perfect designs from mockups

## Intern Web Designer

*eleNotion – Dhaka, Bangladesh (Remote)* | March 2022 – May 2022

- Designed professional WordPress websites for various business verticals
- Created high-converting landing pages using WordPress CMS and Elementor

## CORE EXPERTISE

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### Development & CMS

WordPress Theme & Plugin Development (PHP)  
WooCommerce Customization & Optimization  
Elementor & Advanced UI Implementation  
Website Performance & Core Web Vitals  
Tailwind CSS, SCSS, Bootstrap  
Responsive & Mobile-First Design

### Integration & Tools

API & Third-Party Integrations  
REST API & Webhook Integrations  
Affiliate & Tracking Systems (Dub.co, Custom)  
Custom Forms, Lead Systems & Automation  
Git, Version Control & Remote Collaboration

## OPEN SOURCE & CONTRIBUTIONS

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### WordPress Core Contributor

Contributed to WordPress 6.3 and WordPress 6.5 releases.

### Local SSL Automate

[github.com/SirajumMahdi/local-ssl-automate](https://github.com/SirajumMahdi/local-ssl-automate)

A shell script tool that automates SSL certificate trust for Local by Flywheel on macOS. One command to trust certificates, update database URLs, and enable HTTPS for local WordPress development sites. Open source (MIT License).

## EDUCATION

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**Daura-e-Hadis** | 2015 – 2024

Nurerchala Islamic Research Center, Dhaka

**Hifjul Quran** | 2010 – 2014

Tanjimul Ummah Hifz Madrasah, Gazipur

## COURSES & CERTIFICATIONS

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### WordPress Theme Development

*JS Bangladesh*

### WordPress Plugin Development

*weDevs Academy*

### The Complete JavaScript Course: From Zero to Expert

*Jonas Schmedtmann – Udemy*